

## List of Books

### MBA 1<sup>st</sup> Semester

Subject	Textbook	Reference books
<b>1. FOUNDATION OF MANAGEMENT</b> <b>MBA 101-18</b>	L M Parsad  Sultan chand Publications	<ul style="list-style-type: none"> <li>• Heinz Wehrich, Cannice &amp; Koontz, 'Management (A Global Perspective)', Tata McGraw Hill.</li> <li>• Harold Koontz, and Heinz wehrich, 'Essentials of Management: An international Perspective', Tata McGraw Hill.</li> <li>• Stephen Robbins &amp; Mary coulter, 'Management', Pearson Education</li> <li>• VSP Rao &amp; VH Krishna, 'Managemen't', Excel Books</li> <li>• P. Subba Rao, 'Principles of Management', Himalaya Publishing</li> </ul>
<b>2. MANAGERIAL ECONOMICS</b> <b>MBA 102-18</b>	Dr.Raj Kumar Prof.Kuldip Gupta UDH Publishers  D.M.Mithani, 'Managerial Economics Theory and Applications', Himalaya Publication	<ul style="list-style-type: none"> <li>• Peterson and Lewis, 'Managerial Economic', Prentice Hall of India</li> <li>• Froeb, 'Managerial Economics', Cengage Learning</li> <li>• Geetika, 'Managerial Economics', Tata McGraw Hills</li> <li>• K.K .Dewett, ' Modern Economic Theory', S. Chand Publication</li> <li>• D.M.Mithani, 'Managerial Economics Theory and Applications', Himalaya Publication</li> </ul>
<b>3. QUANTITATIVE TECHNIQUES</b> <b>MBA 103-18</b>	Digambar Patri D.N.PaTri	<ul style="list-style-type: none"> <li>• Levin &amp; Rubin,' Statistics for Management', Prentice Hall</li> <li>• Beri, 'Business Statistics', Tata Mc Graw Hill</li> <li>• Croucher, 'Statistics: Making Business Decisions', Tata McGraw Hill</li> <li>• Gupta &amp; Gupta, 'An Introduction to Statistical Methods', Vikas Publications</li> <li>• S P Gupta, 'Statistical Methods', Sultan Chand</li> <li>• 6. C.R. Reddy, 'Quantitative Techniques for Management Decisions', Himalaya Publishing</li> </ul>
<b>4. ACCOUNTING FOR MANAGEMENT AND REPORTING</b> <b>MBA 104-18</b>	Shashi K Gupta Kalyani Publishers	<ul style="list-style-type: none"> <li>• Garrison,' Managerial Accounting', Tata McGraw</li> <li>• Ramchandran, 'Financial Accounting for Management', Tata McGraw</li> <li>• Maheshwari,' Financial Accounting', Vikas Publishing</li> <li>• Khan and Jain, 'Management Accounting', Tata McGraw</li> <li>• Jawahar Lal, 'Accounting for Management', Himalaya Publishing</li> <li>• J.Madegowda, 'Accounting For Managers', Himalaya Publishing</li> </ul>

<p>5. BUSINESS ENVIRONMENT AND INDIAN ECONOMY <b>MBA 105-18</b></p>	<p>K. Aswathappa, Essentials of Business Environment, Latest Edition, Himalaya Publishing House, New Delhi</p>	<ul style="list-style-type: none"> <li>• Paul Justin, Business Environment, Latest Edition, McGraw Hill Education, New Delhi.</li> <li>• V.K. Puri &amp; S.K. Misra, Economic Environment of Business, Latest Edition, Himalaya Publishing House, New Delhi.</li> <li>• A.C. Fernando, Business Environment, Latest Edition, Pearson Publication, New Delhi.</li> <li>• V. Neelamegam, Business Environment, Latest Edition, Vrinda Publications, Delhi.</li> <li>• Francis Cherunilam, Business Environment, Latest Edition, Himalaya Publishing House, New Delhi.</li> <li>• Govt. of India, Five Years Plan Documents.</li> </ul>
<p>6. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY <b>MBA 106-18</b></p>	<p>Fernando, A. C. (2010). <i>Business Ethics and corporate governance</i>. Pearson Education.</p>	<ul style="list-style-type: none"> <li>• Velasquez, M. G. (2011). <i>Business Ethics: Concepts and Cases</i>. PHI Learning.</li> <li>• Gosh, B. N. (2009). <i>Business Ethics and Corporate Governance</i>. Tata McGraw Hill. T</li> <li>• Thomas M. Garrett - <i>Business Ethics</i> - The times of India Press Bombay.</li> <li>• Peter Pratley - <i>The essence of Business Ethics</i> - prentice Hall of India (P) Ltd., New Delhi.</li> <li>• Chackraborty S.K. - <i>Ethics in Management - Vedantic Perspectives</i> - Oxford University Press, Delhi.</li> <li>• Keith Davis <i>Business and Society</i> Mc Graw Hill.</li> </ul>
<p>7. BUSINESS COMMUNICATION FOR MANAGERIAL EFFECTIVENESS</p>	<p>Rajesh Viswanathan Himalyan Publishers</p>	<ul style="list-style-type: none"> <li>• Lesikar, Petit &amp; Flatley, 'Lesikar's Basic Business Communication', Tata McGraw Hill</li> <li>• Raman Meenakshi 'Prakash Singh, Business Communication', Oxford University Press.</li> <li>• Rizvi Ashraf, 'Effective Technical Communication', Tata McGraw Hill</li> <li>• Krizan, Buddy, 'Merrier, Effective Business Communication', Cengage Learning</li> <li>• Diwan &amp; Aggarwal, 'Business Communication', Excel</li> <li>• Baugh, Frayer &amp; Thomas, 'How to write first class Business Correspondence, Viva Books Taylor, English Conversion Practice', Tata McGrawHill</li> </ul>

